

[SizeUp Greater Vidalia® Small Business Insights](#) [1]



SizeUp Business Analytics Tool

The [Greater Vidalia® Chamber](#) [2] and Toombs County Development Authority are enabling small and medium-sized businesses in every stage, from the entrepreneur looking to start their first business to a seasoned business owner looking to expand their customer base, to make data-driven decisions for success by providing complimentary access to SizeUp Greater Vidalia® Small Business Insights, a business intelligence tool. SizeUp Greater Vidalia® Small Business Insights uses big data, cloud computing, and computer algorithms to deliver custom analysis for local businesses. The data comes from hundreds of public and proprietary data sources and is updated regularly.



Benchmark Performance

See how you size up by comparing your performance to all other competitors in your industry. SizeUp super-crunches millions of data points so businesses know where they rank.



Discover New Customers

Find new customers, suppliers, and better understand the competitive landscape. Visualize new business opportunities through lists of companies and analysis of consumers.



Optimize Advertising

Target your ideal customers based on the preferred client characteristics that matter to your company. Then, determine the best places to target your next marketing campaign.



Demographic Analysis

Interactively map demographic, labor force, and consumer expenditure data for your area. Tailor your analysis to the area around your address, or to a custom boundary.

[Launch SizeUp Greater Vidalia® Tool](#) [3]

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