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[Financial Fundamentals for Business Owners](#) **[1]**

On 28 Sep, 2021

**IMPROVE YOUR FINANCIAL DECISION MAKING!**

This program is designed to educate business owners on the importance of good financial data and how to use that financial data for both tactical and strategic decision making. You will also gain a better understanding of how banks/lenders evaluate their businesses and capital requests.

COURSE OUTLINE

- Accounting and Record Keeping Basics
- Understanding Financial Statements
- Analyzing Financial Statements
- Improving Cash Flow and Increasing Profits
- Establishing Financial Controls
- Forecasting
- Becoming Bank Ready and Financing Options



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