



FREE Digital Marketing Bootcamp - June 7, 12-3 p.m., Vidalia

Published on Toombs County Development Authority (<https://www.toombsconnect.com>)



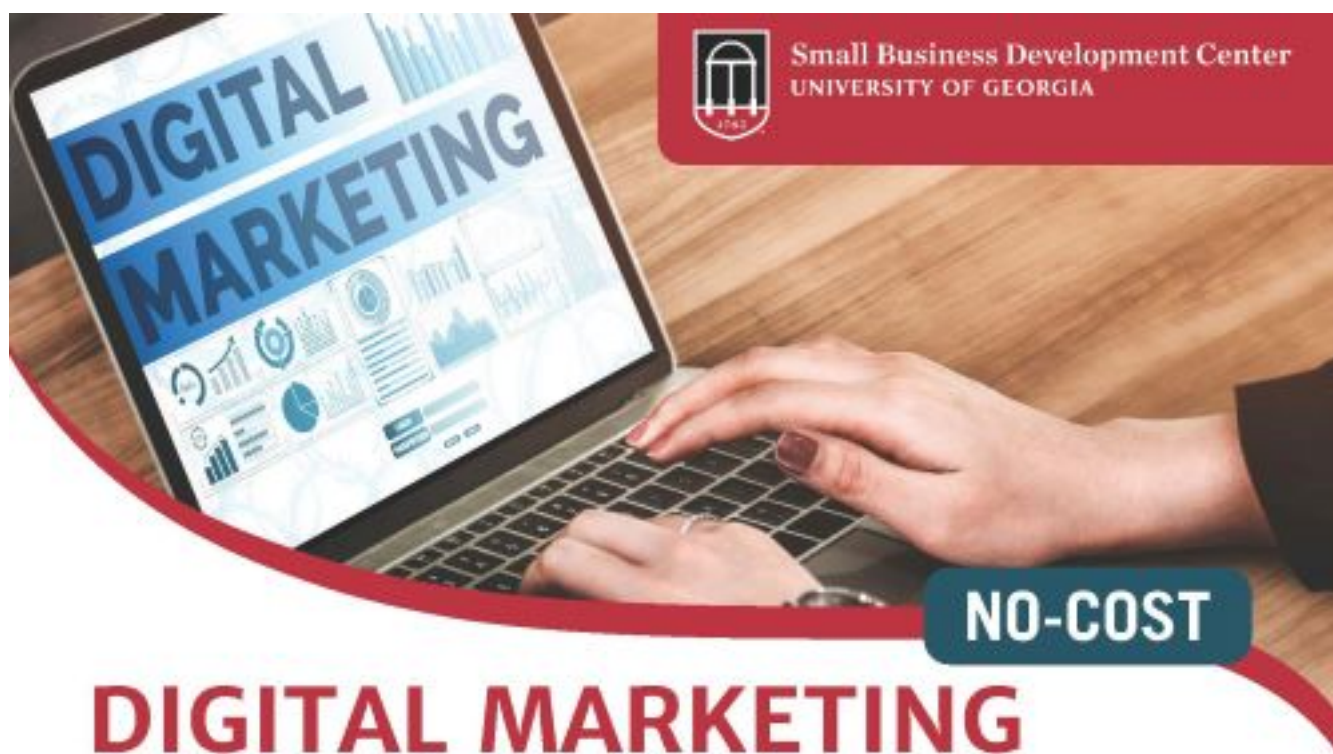
Small Business
Development Center
at Georgia Southern University
UNIVERSITY OF GEORGIA

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On 18 May, 2023

**NO-COST**

DIGITAL MARKETING BOOTCAMP

Wednesday, June 7 | 12:00 - 3:00 p.m.

Location: Southeastern Technical College
Economic Development Center

Are you ready to take your digital marketing to the next level? This program will cover the fundamentals you need to tell your story and connect with online audiences.

Throughout this course, you will gain a better understanding of who your customer is, learn key strategies to master multiple social media platforms, learn how to design a website that is optimized for search engines and local audiences, and so much more!

Learn how to:

- Set marketing goals that make sense for your business
- Compare yourself to your competition
- Determine which social media platforms are right for your business
- Optimize your website for visitors and search engines

REGISTER: ugasbdc.training/sav/BootcampVID

The UGA Small Business Development Center is a Public Service and Outreach unit of the University of Georgia, funded in part through a cooperative agreement with the U.S. Small Business Administration. All programs of the UGA SBDC are open to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

CONTACT: (912) 651-3200 | southerncoastal@georgiasbdc.org

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