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[Join SBDC on August 20th for a Live Webinar - Boost Your Bottom Line: Mastering Costs & Vendors](#) **[1]**

On 25 Jul, 2025



Small Business
Development Center
at Georgia Southern University
UNIVERSITY OF GEORGIA



BOOST YOUR BOTTOM LINE: *Mastering Costs & Vendors*



Is your business getting the best deals from your vendors?

Are there opportunities to save money or improve quality by finding new partners? Join us for a 1.5 hour webinar all about helping you maximize your purchasing power. Whether you're buying products, materials, or services, we'll show you how to evaluate your current partners and find new ones that can help you save money and improve your operations.

LEARN HOW TO:

- ➔ **Evaluate Your Current Partners:** Learn simple ways to assess whether your current vendors are still the best choice for your business needs.
- ➔ **Find and Compare New Partners:** Discover how to identify potential new sources and easily compare them to get the best value.
- ➔ **Negotiate Smarter, Not Harder:** Learn effective techniques for negotiating better terms, whether you're working with current partners or new ones.
- ➔ **Maximize Your Savings:** Understand how making small changes to your buying strategy can lead to significant savings and better-quality products.



August 20, 2025
9:00 - 10:30 a.m.



Live Webinar



\$39

Funded through a cooperative agreement with the U.S. Small Business Administration. All programs of the UGA SBDC are open to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

Contact Abby Vickers at statesboro@georgiasbdc.org or call 912-478-7232.

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